

# SIGN UP step by step on Wellmap.org

THANK YOU so much for wanting to participate in the 9th World Wellness Weekend (19-20-21 Sept 2025) in 160 countries alongside **10,000 venues** in **160 countries!** Here is an EXAMPLE to follow

## 01 Register on wellmap.org

to create your account and create your free page

## 02 Create your free page with:

- Name of your spa and hotel
- The physical address of your property, so your business can appear on the map
- Telephone number, including the country code (ex: +1) so people can call you
- Email address to contact your business if the public needs information or to make a reservation.
- All your social media accounts (including http://www.) so people can follow your activities.
- Add a DESCRIPTION: like the <u>Ritz-Carlton</u>
  <u>Bangalore</u> example, so that web users and
  search engines can find your information
  (size, number of rooms, pools, amenities, etc.).
- Add one ACTIVITY per activity block (option: Add an activity).

IMPORTANT: You must organize ONE mandatory free activity to support the UNITED NATIONS (Good Health and Well-being for All) in order to appear on wellmap.org

### 03 Organize three free activities

to receive your 2025 OFFICIAL WELLNESS CHAMPION badge

(like Heavenly Spa – Westin Cairo)

- These activities can be a yoga session, a fitness class (in the gym, or garden, or by the pool), a guided relaxation session, a self-massage class, a beauty bar / mask bar...
- See the CHAMPION badge on page 29 of the COMMUNICATION KIT
- Catch the attention of journalists for an article or TV report, with original activities.
- In 2024, we garnered 39 million views with 800+ mentions on TV-Radio-Magazines-Web, including MARRIOTT BONVOY and WESTIN MUMBAI
- It doesn't matter if you don't yet know whether a class will be held on Saturday or Sunday, at 9 a.m. or 3 p.m.: you can edit your page at any time and add the day and time later.
- Once your page is created, please email Aida <u>coordinator@weekend-wellness.com</u> so she can send you your:
- Official Wellness CHAMPION badge and certificate if you organize 3 free activities for Clients
- or Official Wellness HERO badge and certificate if you organize three free activities for Clients + 1 for your Colleagues (workplace Wellness) + 1 for underserved Community (school, senior home...)

## 04 Announce your participation:

- Publish photos or short videos of your activities, before, during and after Sept 19-21.
- Tag us on social media #worldwellnessweekend #wellnessforall #beactive